

Your Business Vision & Visualization Worksheet

Provided To You By: webmobyle.com

Introduction

Start mapping your entrepreneurial mental roadmap with this guided worksheet. Fill it out honestly and revisit it often to refine your direction and strengthen your internal clarity.

Part 1: Define Your Vision

- What is the purpose behind your business (beyond profit)?
 - o e.g., To empower small businesses with accessible technology.
- What impact do you want your business to have in 5–10 years?
 - o e.g., Serve 10,000 clients across Africa.
- What values will guide your journey?
 - o e.g., Innovation, Integrity, Simplicity.

Part 2: Break It Down into SMART Goals

Choose 3 short-term and 3 long-term goals.

| • | Short-Term SMART Goals (3–6 months): |
|------|---|
| | 1 |
| | |
| | 2 |
| | 3 |
| • | Long-Term SMART Goals (1–3 years): |
| | 1 |
| | 2 |
| | |
| | 3 |
| Part | 3: Visualize the Journey |
| • | Describe a day in your ideal future business. <i>Include details like team interactions, client feedback, your workspace, etc.</i> |
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| What daily habits will help you become this future version of yourself? • e.g., 30 minutes of planning, daily reflection, learning new skills weekly. |
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| 4: Visualization Tools Tracker |
| off tools you've used this week: |
| What needs to change or evolve? |
| What needs to change or evolve? |
| What is your next small, intentional step? |
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